

NeuroBiometric Data Analysis for Marketing Insights

Date	Day	Modality	Start	End	Hours
2-feb.-26	lunes	classroom/online	10:00	12:00	2,0 h
4-feb.-26	miércoles	classroom/online	10:00	13:00	3,0 h
5-feb.-26	jueves	classroom/online	10:00	13:00	3,0 h
9-feb.-26	lunes	classroom/online	10:00	13:00	3,0 h
11-feb.-26	miércoles	classroom/online	10:00	12:00	2,0 h
12-feb.-26	jueves	classroom/online	10:00	13:00	3,0 h
16-feb.-26	lunes	classroom/online	10:00	12:00	2,0 h
18-feb.-26	miércoles	classroom/online	10:00	12:00	2,0 h
19-feb.-26	jueves	laboratory	10:00	12:00	2,0 h
23-feb.-26	lunes	laboratory	10:00	14:00	4,0 h
25-feb.-26	miércoles	laboratory	10:00	12:00	2,0 h
26-feb.-26	jueves	laboratory	10:00	12:00	2,0 h
					30,0 h

	In-person classroom or online streaming
	In-person laboratory Neuro & Digital Marketing

In-person classroom sessions may be taken in campus or online in streaming (Microsoft Teams ®), laboratory sessions require face to face presence.