

NeuroBiometric Data Analysis for Marketing Insights

Date	Day	Modality	Start	End	Hours
2 February 2026	Monday	classroom/online	10:00	12:00	2,0 h
4 February 2026	Wednesday	classroom/online	10:00	13:00	3,0 h
5 February 2026	Thursday	classroom/online	10:00	13:00	3,0 h
9 February 2026	Monday	classroom/online	10:00	13:00	3,0 h
11 February 2026	Wednesday	classroom/online	10:00	12:00	2,0 h
12 February 2026	Thursday	classroom/online	10:00	13:00	3,0 h
16 February 2026	Monday	classroom/online	10:00	12:00	2,0 h
18 February 2026	Wednesday	classroom/online	10:00	12:00	2,0 h
19 February 2026	Thursday	laboratory	10:00	12:00	2,0 h
23 February 2026	Monday	laboratory	10:00	14:00	4,0 h
25 February 2026	Wednesday	laboratory	10:00	12:00	2,0 h
26 February 2026	Thursday	laboratory	10:00	12:00	2,0 h
					30,0 h

	In-person classroom or online streaming ⁽¹⁾
	In-person laboratory Neuro & Digital Marketing ⁽²⁾

(1) In-person classroom sessions may be taken in campus or online in streaming (Microsoft Teams ®).

(2) Laboratory sessions require face to face presence, its capacity is limited so depend on attendance dates might be extended.