

## CETIS - PhD TRANSVERSAL TRAINING ACTIVITY

OVERVIEW	
<b>Title</b>	Advances in Business and Management Research
<b>Professor</b>	Professors from IQS School of Management-Universitat Ramon Llull, Deusto Business School-Universidad de Deusto, and ICADE-Universidad Pontificia Comillas
<b>Character</b>	Interdisciplinary
<b>Type of activity</b>	Elective
<b>Hours of class time</b>	12 hours
<b>Semester</b>	1/2 semester
<b>PhD student level</b>	1 <sup>st</sup> year students <input checked="" type="checkbox"/> 2 <sup>nd</sup> year students <input type="checkbox"/> 3 <sup>rd</sup> year students <input type="checkbox"/>
<b>Teaching</b>	Face-to-face <input type="checkbox"/> Face-to-face and online <input type="checkbox"/> Online <input checked="" type="checkbox"/>
<b>Contents</b>	This course introduces students to the main theories in Management, Finance and Economics. Contents will change every year (see planning in moodle). This course can be taken every year for the 6 AF count. The aim is that candidates have a theoretical toolkit that can assist them in their research.
<b>Learning objectives</b>	At the end of this course, students are expected to: <ul style="list-style-type: none"> <li>– Understand the different theories explaining management and business phenomena</li> <li>– Differentiate theories and paradigms</li> </ul>
<b>Language of instruction</b>	English

### Procedure of Assessment

To obtain the pass rating, it is necessary to have attended 75% of the sessions and to submit to program coordinator an essay of 500 words explaining the theoretical insights that are more relevant for the candidate's future research projects, and why. This essay should be submitted within 15 days after the last session in the dedicated task in Moodle.

The professor will deliver the transcript with the assessment of each student to the AC of the corresponding program, who will receive the grade of "Pass (Apte)" or "Fail (No Apte)". In the event that the evaluation is "Pass"(Apte), the activity will be included in the individualized record of student activities. If the evaluation is "Fail" (No Apte), the doctoral student will have to agree with his tutor to take a new course depending on the offer.

### Mobility requirements

**NA (Online activity).** Course taught jointly by IQS School of Management-Universitat Ramon Llull, University of Deusto and Icade-Universidad Pontificia Comillas (see the schedule)

**Schedule**

Speaker	Topic	Date, time
Henar Alcalde (DBS)	A theory mapping in open innovation	OCTOBER 3 <sup>TH</sup> 14.30-16.30 ONLINE LINK TO BE ADDED
Jorge Díaz Lanchas (ICADE)	Recent developments in trade, economic geography and globalization	OCTOBER 17 <sup>th</sup> , 14.30-16.30 ONLINE LINK TO BE ADDED
Gilda Hernandez-Maskivker (IQS)	Exploring Influential Factors in Achieving Sustainability Indicators in the Hospitality Industry	NOVEMBER 28 <sup>TH</sup> 14.30-16-30 ONLINE LINK TO BE ADDED
Pedro Bom (DBS)	Meta-analysis as quantitative review: an overview of statistical methods	DECEMBER 12 <sup>TH</sup> 14.30-16.30 ONLINE LINK TO BE ADDED
David Castillo (IQS)	CSR & Corporate Finance Behaviour	JANUARY 16 <sup>TH</sup> 14.30-16.30 ONLINE LINK TO BE ADDED
María Jesús Belinzón (ICADE)	A theory mapping on institutional theory: an application to human resource management	JANUARY 23 <sup>rd</sup> 14.30-16.30 ONLINE LINK TO BE ADDED